

Craig Allen Psychic Medium: The Reunion Messages of Hope and Healing

DATE: Saturday, January 10, 2026
LOCATION: Hilo, Hawaii, US

Event Description

Craig Allen Psychic Medium: The Reunion Messages of Hope and Healing is a premier concerts event in Hilo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 24/100

Expected Attendance: 50 people

Event ID: HFqeMgc5ZFDCrsbGcb

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 20 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.