

CRACK 'N' JACK SPRING FEST WASHED OUT

DATE: Friday, September 12, 2025
LOCATION: Tanilba Bay, New South Wales, AU

Event Description

CRACK 'N' JACK SPRING FEST WASHED OUT is a premier festivals event in Tanilba Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 52/100

Expected Attendance: 1,307 people

Event ID: 9hXspHfiFKEZV42jDw

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 523 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.