

CQS Scotland Wine Tasting - TRADE ONLY EVENT

DATE: Wednesday, September 24, 2025
LOCATION: Glasgow, Scotland, GB

Event Description

CQS Scotland Wine Tasting - TRADE ONLY EVENT is a premier expos event in Glasgow. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 60/100

Expected Attendance: 3,140 people

Event ID: 5jU9mP5z9zeNPqi6jL

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,256 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/cqs-scotland-wine-tasting-trade-only-event>

Document generated on 6/4/2026, 4:45:08 AM