

CPD EVENT: Metal Roofing and Cladding in Focus: 2025 Updates for Architects

DATE: Wednesday, August 20, 2025
LOCATION: Braddon, Australian Capital Territory, AU

Event Description

CPD EVENT: Metal Roofing and Cladding in Focus: 2025 Updates for Architects is a premier conferences event in Braddon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 299 people

Event ID: G2mSvZLqJejPF2YQa8

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.