

# Cowardly Lion's return to Llywelyn's Lee's Summit

DATE: Saturday, August 16, 2025  
LOCATION: Lee's Summit, Missouri, US

## Event Description

Cowardly Lion's return to Llywelyn's Lee's Summit is a premier conferences event in Lee's Summit. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 50/100

**Expected Attendance:** 10,000 people

**Event ID:** 6XPDYVMruFKZZbW4S9

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*