

# Cousins Maine Lobster Ø>Ýž at Stuart : Frazier Creek Brewing & Distilling

DATE: Saturday, September 20, 2025  
LOCATION: Stuart, Florida, US

## Event Description

Cousins Maine Lobster Ø>Ýž at Stuart : Frazier Creek Brewing & Distilling is a premier community event in Stuart. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 14/100

**Expected Attendance:** 16 people

**Event ID:** FqMdsPAEZNpghYy6rj

## Hotel Demand Indicators

**ADR Impact Index:** 2.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 6 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*