

Cousins Maine Lobster at Putnam County Wine & Music Fest

DATE: Sunday, August 17, 2025
LOCATION: Carmel Hamlet, New York, US

Event Description

Cousins Maine Lobster at Putnam County Wine & Music Fest is a premier festivals event in Carmel Hamlet. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 48/100
Expected Attendance: 794 people
Event ID: 4Bre37sL7T43nmFoeE

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 318 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 12:23:27 PM