

Cousins Maine Lobster? at Port St. Lucie: East Port Plaza(IN BETWEEN THE TACO BELL AND BURGER KING)

DATE: Sunday, September 21, 2025
LOCATION: Port St. Lucie, Florida, US

Event Description

Cousins Maine Lobster? at Port St. Lucie: East Port Plaza(IN BETWEEN THE TACO BELL AND BURGER KING) is a premier community event in Port St. Lucie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 14/100

Expected Attendance: 16 people

Event ID: 867LP62c7XQtZZSpdn

Hotel Demand Indicators

ADR Impact Index: 2.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 6 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.