

Course de l'Escargot

DATE: Sunday, September 28, 2025
LOCATION: La Chapelle-Saint-Luc, Grand Est, FR

Event Description

Course de l'Escargot is a premier sports event in La Chapelle-Saint-Luc. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 33/100

Expected Attendance: 146 people

Event ID: 9WuwyVVBHZLs9Qzppx

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 58 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.