

Coupe de France (W) - 2nd Round - Aulnoye Aymeries vs Saint Amand

DATE: Wednesday, October 22, 2025
LOCATION: Saint-Amand-les-Eaux, Hauts-de-France, FR

Event Description

Coupe de France (W) - 2nd Round - Aulnoye Aymeries vs Saint Amand is a premier sports event in Saint-Amand-les-Eaux. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,700 people

Event ID: Bnj6fHjyvC3EVvEuhx

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 680 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.