

Coupe de France (W) - 1st Round - Béziers vs Chamalières

DATE: Tuesday, November 18, 2025
LOCATION: Clermont-Ferrand, Auvergne-Rhône-Alpes, FR

Event Description

Coupe de France (W) - 1st Round - Béziers vs Chamalières is a premier sports event in Clermont-Ferrand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,346 people

Event ID: BAiVnW2v6gaoRWD5nQ

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 938 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.