

# Coupe de France (W) - 1st Round - Aulnoye Aymeries vs ALA Le Havre

DATE: Saturday, September 20, 2025  
LOCATION: Charleroi, Wallonie, BE

## Event Description

Coupe de France (W) - 1st Round - Aulnoye Aymeries vs ALA Le Havre is a premier sports event in Charleroi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,227 people

**Event ID:** 8HQpHkmAMGgfQcVL5z

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 891 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*