

Coupe de France - Round of 16 - Montpellier vs Saint-Nazaire

DATE: Tuesday, November 25, 2025
LOCATION: Saint-Nazaire, Pays de la Loire, FR

Event Description

Coupe de France - Round of 16 - Montpellier vs Saint-Nazaire is a premier sports event in Saint-Nazaire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,090 people

Event ID: CLeCbP3bJWxCPdgKyJ

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 436 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.