

Coupe de France - 7th Round - Sarre Union vs Villars l'Isle SMB

DATE: Saturday, November 15, 2025
LOCATION: L'Isle-sur-le-Doubs, Bourgogne-Franche-Comté, FR

Event Description

Coupe de France - 7th Round - Sarre Union vs Villars l'Isle SMB is a premier sports event in L'Isle-sur-le-Doubs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 828 people

Event ID: 9LEHNj5eofPKjCdxwU

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 331 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.