

Coupe de France - 7th Round - Lyon La Duchere vs Pierrelatte

DATE: Sunday, November 16, 2025
LOCATION: Pierrelatte, Auvergne-Rhône-Alpes, FR

Event Description

Coupe de France - 7th Round - Lyon La Duchere vs Pierrelatte is a premier sports event in Pierrelatte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,449 people

Event ID: 9w6NARCN8CUTYWnsH9

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 980 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.