

Coupe de France - 7th Round - Le Puy Foot vs ASPTT Dijon

DATE: Saturday, November 15, 2025
LOCATION: Dijon, Bourgogne-Franche-Comté, FR

Event Description

Coupe de France - 7th Round - Le Puy Foot vs ASPTT Dijon is a premier sports event in Dijon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: 843v7iDne8bJwr7HTi

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.