

# Coupe de France - 7th Round - Châteauroux vs Biars-Bretenoux

DATE: Saturday, November 15, 2025  
LOCATION: Biars-sur-Cère, Occitanie, FR

## Event Description

Coupe de France - 7th Round - Châteauroux vs Biars-Bretenoux is a premier sports event in Biars-sur-Cère. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 49/100

**Expected Attendance:** 862 people

**Event ID:** 3wXSGfDn4VQRv7VX2p

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 345 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*