

Coupe de France - 7th Round - Aire-Sur-La-Lys vs Olympique Marcquois

DATE: Sunday, November 16, 2025
LOCATION: Marcq-en-Barœul, Hauts-de-France, FR

Event Description

Coupe de France - 7th Round - Aire-Sur-La-Lys vs Olympique Marcquois is a premier sports event in Marcq-en-Barœul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,292 people

Event ID: Aa474xg2kJakEadbY

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 517 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.