

# Coupe de France - 2nd Round - Les Sables Vendée vs Union Tarbes Lourdes

DATE: Tuesday, October 7, 2025  
LOCATION: Tarbes, Occitanie, FR

## Event Description

Coupe de France - 2nd Round - Les Sables Vendée vs Union Tarbes Lourdes is a premier sports event in Tarbes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,237 people

**Event ID:** WPRGBtMgD26pVfFpvE

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 495 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*