

Coupe de France - 1st Round - Rouen vs Le Havre

DATE: Friday, September 12, 2025
LOCATION: Le Havre, Normandie, FR

Event Description

Coupe de France - 1st Round - Rouen vs Le Havre is a premier sports event in Le Havre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: Bme9w8f7EZiV85uPAv

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.