

Coupe de France - 1st Round - Pau-Lacq-Orthez vs BBM

DATE: Saturday, September 13, 2025
LOCATION: Beaupuy, Nouvelle-Aquitaine, FR

Event Description

Coupe de France - 1st Round - Pau-Lacq-Orthez vs BBM is a premier sports event in Beaupuy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: vtrWLK63JzvpBdkuL3

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.