

Coupe de France - 1st Round - JA Vichy vs Saint Chamond

DATE: Friday, September 12, 2025
LOCATION: Saint-Chamond, Auvergne-Rhône-Alpes, FR

Event Description

Coupe de France - 1st Round - JA Vichy vs Saint Chamond is a premier sports event in Saint-Chamond. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,884 people

Event ID: 9cEmQVc3xgE5EgftUU

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 754 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.