

County Championship Division Two 2025 - GLAMORGAN vs DERBYSHIRE

DATE: Monday, September 15, 2025
LOCATION: Chaddesden, England, GB

Event Description

County Championship Division Two 2025 - GLAMORGAN vs DERBYSHIRE is a premier sports event in Chaddesden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,500 people

Event ID: DwKfCpyogVPSBZ6kbg

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.