

County Championship Division One 2025 - DURHAM vs WORCESTERSHIRE

DATE: Monday, September 15, 2025
LOCATION: Chester-le-Street, England, GB

Event Description

County Championship Division One 2025 - DURHAM vs WORCESTERSHIRE is a premier sports event in Chester-le-Street. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,000 people

Event ID: 8DNx43RYVthUfSVgRy

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.