

Couchiching Comedy Festival at Brewery Bay

DATE: Friday, October 17, 2025
LOCATION: Orillia, Ontario, CA

Event Description

Couchiching Comedy Festival at Brewery Bay is a premier performing-arts event in Orillia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 45/100
Expected Attendance: 573 people
Event ID: CLWGHw4fFG9C2RoTmp

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 229 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
