

Cotswold Card Show

DATE: Saturday, August 30, 2025
LOCATION: Moreton-in-Marsh, England, GB

Event Description

Cotswold Card Show is a premier expos event in Moreton-in-Marsh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,638 people

Event ID: C8iWHj69VvggLA979W

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 655 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
