

# Cotoba live in Madrid! / ¡Cotoba en Madrid!

DATE: Monday, October 20, 2025  
LOCATION: Madrid, Comunidad de Madrid, ES

---

## Event Description

Cotoba live in Madrid! / ¡Cotoba en Madrid! is a premier concerts event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 36/100

**Expected Attendance:** 200 people

**Event ID:** DpjingUvhgeo3tgqgM

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 80 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/cotoba-live-in-madrid-cotoba-en-madrid>

Document generated on 6/4/2026, 5:14:37 AM