

# COSMOS x KANSHA x IRVIN: A Mini-Festival

DATE: Monday, October 20, 2025  
LOCATION: South Brisbane, Queensland, AU

## Event Description

COSMOS x KANSHA x IRVIN: A Mini-Festival is a premier festivals event in South Brisbane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 56/100

**Expected Attendance:** 2,027 people

**Event ID:** D82CutjQQ4eefw6F9R

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 811 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*