

# Cosfantasy Fest - Halloween Party 2025

DATE: Sunday, October 12, 2025  
LOCATION: Rio de Janeiro, Rio de Janeiro, BR

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## Event Description

Cosfantasy Fest - Halloween Party 2025 is a premier expos event in Rio de Janeiro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 49/100

**Expected Attendance:** 932 people

**Event ID:** 5GAGJeyizFggubcLWN

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 373 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*