

# Corum FK vs Adana Demirspor

DATE: Saturday, August 16, 2025

LOCATION: Adana, TR

## Event Description

Corum FK vs Adana Demirspor is a premier sports event in Adana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 68/100

**Expected Attendance:** 7,616 people

**Event ID:** 5EKorkmxGAczWbEs7M

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,046 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*