

Corpo e Alma + banda Modelo 14/08 no Floratta Casa de Eventos

DATE: Thursday, August 14, 2025

LOCATION: Nossa Senhora do Perpetuo Socorro, Rio Grande do Sul, BR

Event Description

Corpo e Alma + banda Modelo 14/08 no Floratta Casa de Eventos is a premier concerts event in Nossa Senhora do Perpetuo Socorro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 208 people

Event ID: 5bGaaNGHH3uuhLsY5E

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 83 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/corpo-e-alma-banda-modelo-1408-no-floratta-casa-de-eventos>

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