

# Corofin's Christmas Cracker 8k and 5k

DATE: Saturday, December 27, 2025  
LOCATION: Tuam, County Galway, IE

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## Event Description

Corofin's Christmas Cracker 8k and 5k is a premier community event in Tuam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** AosAZcWsBxQ94BGnQp

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/4/2026, 5:30:49 AM