

Corn Fest-Craft & Vendor Fair

DATE: Saturday, August 16, 2025

LOCATION: Addison, Illinois, US

Event Description

Corn Fest-Craft & Vendor Fair is a premier festivals event in Addison. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: 7KGYm5dLr8aaqw5e7v

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.