

Coração Sertanejo c/ Gabriel Lima & Convidados 21/08

DATE: Thursday, August 21, 2025
LOCATION: Santa Amelia, Minas Gerais, BR

Event Description

Coração Sertanejo c/ Gabriel Lima & Convidados 21/08 is a premier concerts event in Santa Amelia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 231 people

Event ID: DhkYajMRr5DJoTeEwy

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.