

# Coquimbo Unido vs CD Palestino

DATE: Saturday, November 8, 2025  
LOCATION: La Cisterna, Región Metropolitana, CL

## Event Description

Coquimbo Unido vs CD Palestino is a premier sports event in La Cisterna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 5,177 people

**Event ID:** 9vxZ9uJ3vVzrr7Kodb

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,071 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*