

COPYRIGHTED—HzǎŠ Jáo YeQKG

DATE: Saturday, September 20, 2025

LOCATION: Auckland, Auckland, NZ

Event Description

COPYRIGHTED—HzǎŠ Jáo YeQKQpzÙ is a premier performing-arts event in Auckland. This event attracts around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 34/100

Expected Attendance: 154 people

Event ID: GuQu7HDXTZFGi9ZkFF

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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