

Copy of QS Discover Master's Fair in Ho Chi Minh City

DATE: Sunday, November 9, 2025
LOCATION: B ỉn Nghé, Thành ph Ỉ H Ồ Chí Minh, VN

Event Description

Copy of QS Discover Master's Fair in Ho Chi Minh City is a premier expos event in B ỉn Nghé. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,514 people

Event ID: 3zfG4EriP6A3Rrjziy

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 606 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.