

Copy of Keller Williams Elevate Career Night – Discover What’s Possible

DATE: Tuesday, August 19, 2025
LOCATION: Blue Ridge, Georgia, US

Event Description

Copy of Keller Williams Elevate Career Night – Discover What’s Possible is a premier expos event in Blue Ridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 32/100

Expected Attendance: 122 people

Event ID: GCDD3EbVvnouZeKmaN

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 49 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.