

Coppa Italia Serie D - Preliminary Round - Cannara vs Sporting Trestina

DATE: Sunday, August 24, 2025
LOCATION: Città di Castello, Umbria, IT

Event Description

Coppa Italia Serie D - Preliminary Round - Cannara vs Sporting Trestina is a premier sports event in Città di Castello. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,438 people

Event ID: DC2meaQ8W7YPZSgNmo

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 975 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.