

Coppa Italia Serie D - 1st Round - Virtus Ciserano Bergamo vs Villa Valle

DATE: Sunday, August 31, 2025
LOCATION: Villa d'Almè, Lombardia, IT

Event Description

Coppa Italia Serie D - 1st Round - Virtus Ciserano Bergamo vs Villa Valle is a premier sports event in Villa d'Almè. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 867 people

Event ID: 7JU9aWnnr2BQmBtVxN

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 347 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.