

Coppa Italia Serie D - 1st Round - Varese FC vs Varesina

DATE: Sunday, August 31, 2025
LOCATION: Venegono Superiore, Lombardia, IT

Event Description

Coppa Italia Serie D - 1st Round - Varese FC vs Varesina is a premier sports event in Venegono Superiore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 51/100
Expected Attendance: 1,157 people
Event ID: hocFeiXhfREfizZvZ8

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 463 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.