

Coppa Italia Serie D - 1st Round - Follonica Gavorrano vs Ostia Mare

DATE: Sunday, August 31, 2025
LOCATION: Lido di Ostia, Lazio, IT

Event Description

Coppa Italia Serie D - 1st Round - Follonica Gavorrano vs Ostia Mare is a premier sports event in Lido di Ostia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 867 people

Event ID: GeQrMoALrzbHC7iHJx

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 347 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.