

Coppa Italia Serie D - 1st Round - Ferrandina vs Fidelis Andria

DATE: Monday, September 1, 2025
LOCATION: Andria, Puglia, IT

Event Description

Coppa Italia Serie D - 1st Round - Ferrandina vs Fidelis Andria is a premier sports event in Andria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,685 people

Event ID: BffeDrGvVxm52Tgzmc

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,474 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.