

Coppa Italia Serie D - 1st Round - Brusaporto vs Real Calepina

DATE: Sunday, August 31, 2025
LOCATION: Grumello del Monte, Lombardia, IT

Event Description

Coppa Italia Serie D - 1st Round - Brusaporto vs Real Calepina is a premier sports event in Grumello del Monte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 51/100
Expected Attendance: 1,067 people
Event ID: BUTX9qJCK9ji8xwaB6

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 427 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.