

# Coppa Italia Serie D - 1st Round - Breno vs Desenzano Calvina

DATE: Sunday, August 31, 2025  
LOCATION: Desenzano del Garda, Lombardia, IT

## Event Description

Coppa Italia Serie D - 1st Round - Breno vs Desenzano Calvina is a premier sports event in Desenzano del Garda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,624 people

**Event ID:** DmgppmvDYLH49Gu64C

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 650 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*