

Coppa Italia Serie D - 16th Finals - Nocerina vs Reggina

DATE: Wednesday, October 22, 2025
LOCATION: Reggio Calabria, Calabria, IT

Event Description

Coppa Italia Serie D - 16th Finals - Nocerina vs Reggina is a premier sports event in Reggio Calabria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 18,277 people

Event ID: 8gwQtvGpyEJYBGsLVG

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,311 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
