

Coppa Italia - 2nd Round - Empoli vs Genoa

DATE: Thursday, September 25, 2025
LOCATION: Genova, Liguria, IT

Event Description

Coppa Italia - 2nd Round - Empoli vs Genoa is a premier sports event in Genova. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,626 people

Event ID: G5XbkhD4bnmEy9xRvi

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,450 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.