

# Copa Venezuela - Quarter-finals - UCV vs Anzoátegui

DATE: Tuesday, August 19, 2025  
LOCATION: Puerto La Cruz, Anzoátegui, VE

## Event Description

Copa Venezuela - Quarter-finals - UCV vs Anzoátegui is a premier sports event in Puerto La Cruz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,678 people

**Event ID:** F998BsSSQKQXietDeU

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,871 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*