

Copa Santa Fe - Semi-finals - Unión vs Colón

DATE: Saturday, September 13, 2025
LOCATION: Santa Fe, Santa Fe, AR

Event Description

Copa Santa Fe - Semi-finals - Unión vs Colón is a premier sports event in Santa Fe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,562 people

Event ID: AXdBcekSj5R4Z5AVWo

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,025 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.