

# Copa Santa Catarina - Group Stage - Chapecoense B vs Concórdia

DATE: Wednesday, September 10, 2025  
LOCATION: Concórdia, Santa Catarina, BR

## Event Description

Copa Santa Catarina - Group Stage - Chapecoense B vs Concórdia is a premier sports event in Concórdia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,603 people

**Event ID:** J8YCYd7pju8TQqVoo

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 641 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*